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FOR IMMEDIATE RELEASE

Astec Set to Showcase Equipment at World of Concrete 2024

Astec looks forward to engaging with our customers at this industry favorite show

CHATTANOOGA, Tenn., December 19, 2023 – Astec Industries is excited to announce its participation in the upcoming [World of Concrete 2024](#) event, where it will display our high-quality products as well as a new augmented reality (AR) experience. Astec, a leading provider of innovative solutions for the construction industry, will be exhibiting at the Las Vegas Convention Center from January 23 – 25. Attendees can visit Astec in North Hall, at booth N937 to explore the latest advancements in concrete production technology.

Highlighting the company's commitment to the concrete production industry, Astec Industries will be featuring the following products and experiences:

RexCon Mobile 12 SE with Mixer: Astec will showcase the [RexCon Mobile 12 SE](#) with Mixer, an ideal solution for mobile concrete production. This concrete batch plant offers enhanced mobility, efficiency, and quality, setting new standards in on-site concrete mixing. With its self-erecting design, this plant is easy to set up and ready to work in no time.

CON-E-CO LO-PRO 327SS: The [CON-E-CO LOP-RO 327SS](#) represents the latest in concrete batch plant technology. It's a compact, high-performance batching plant designed to meet the demands of modern construction projects. Featuring an array of cutting-edge features, it maximizes productivity with maximum set-up ease.

New AR Experience - RexCon Model S: Astec is taking immersive technology to a new level with a augmented reality (AR) experience featuring the updated [RexCon Model S](#) concrete batch plant. This interactive experience will provide visitors with an in-depth understanding of the Model S's design, operation, and advantages. Attendees can step into the virtual world and see firsthand the benefits this high-quality equipment offers.

Astec Industries is dedicated to delivering solutions that enhance the efficiency and quality of concrete production, and World of Concrete 2024 will be the perfect platform to showcase these features.

"Our participation in World of Concrete 2024 is a testament to our commitment to driving innovation and providing the construction industry with top-notch equipment," said Chris Frost,



VP Sales at Astec Industries. "We are excited to showcase the RexCon Mobile 12 SE and the CON-E-CO LO-PRO 327SS to industry professionals and look forward to engaging with our partners and customers during this event."

Visitors to the Astec booth can speak with experts and gain valuable insights into how these products can transform their projects.

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About Astec Industries, Inc.

Since 1972, Astec Industries, Inc. has been connecting communities by providing innovative rock to road solutions for our customers. United by our purpose - Built to Connect - Astec is a leading global manufacturer of specialized equipment for asphalt road building, aggregate processing and concrete production. Operations are divided into two primary business segments. Infrastructure Solutions includes road building, asphalt and concrete plants, thermal and storage solutions. Material Solutions includes aggregate and other material processing solutions. For more information, visit [astecindustries.com](https://www.astecindustries.com) and follow us on social media.

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